Sponsor the Eric Hoffer Book Award

The Eric Hoffer Book Award

The Eric Hoffer Book Award is one of the top international book awards for small, academic, micro, and independent presses—involving nearly 200 judges and over 2,600 registrants.

How the Eric Hoffer Award Works

Each year, entrants come from around the world. A grand prize of $7,500 is awarded. In addition, Hoffer Award honors include separate press type distinctions, the Montaigne Medal for the most thought-provoking book, the da Vinci Eye for best cover art, the Medal Provocateur for cutting-edge poetry, the First Horizon Award for first-time authors, and various honors within twenty-four all-inclusive categories that cover the breadth of the publishing industry.

Eric Hoffer Award Exposure

The annual award results receive coverage in *The US Review of Books*, which has given the Hoffer Award yearlong awareness beyond its announcement in the spring. Tens of thousands of monthly subscribers and visitors throughout the year are exposed to the award results and its sponsors.

Award Reach and Statistics

- 33,000+ opt-in list subscribers:
  - 39% Press
  - 59% Author
  - 2% Other
- 2,600+ annual registrants:
  - 5% Academic Press
  - 35% Small & Micro Press
  - 60% Self-Published Authors
- 30,000+ average page views[(1)] of *US Review of Books*-Hoffer Award results page during annual award announcement period (May)
- 10,000+ authentic followers[(2)] Twitter & Facebook (Hoffer Award & *US Review* combined)
- Results published in *The US Review of Books*—a leading professional book publication with 26,000+ subscribers and thousands of monthly visitors and followers

(1) A+ rating by statscounter.com
(2) 98% authentic rating by TwitterAudit.com

Sponsorship for the Eric Hoffer Book Award

A sponsorship for the Hoffer Award can put your organization directly in the line of sight of nearly 33,000+ authors, publishers, and writers. With the Hoffer Award's unique relationship with *The US Review of Books*, a sponsorship can expose your organization to its 26,000+ subscribers, as well as its thousands of monthly visitors and followers.

For information about sponsorships, contact sponsor@hofferaward.com.

Annual Sponsorships

Sponsorships last for one year, beginning in the fall. Leading up to our annual registration deadline in January, Eric Hoffer Book Award notification 33,000+ subscribers are e-mailed three times, once in September, November, and January. As a Gold Sponsor, your organization will be identified as a sponsor in these notifications. As a Gold and Silver Sponsor, your organization will be identified as a sponsor to 2,600+ registrants for the annual award registrant orientation, schedule announcement, and the final results posting e-mails. All three sponsor levels will be identified on the dedicated Eric Hoffer Book Award Sponsor page, within the award coverage in *The US Review of Books*, and on the active social media pages of both the *US Review* and Hoffer Award.

Gold Sponsor ($3000)

- **3 notification subscriber mailings to 33,000+ recipients**
- **3 mailings to annual registrants**
- logo placement on sponsorship & award page at www.HofferAward.com
- sponsorship links on *US Review*/Hoffer Results page at www.theUSReview.com
- social media (Eric Hoffer Award & *The US Review of Books*)

Silver ($1000)

- **3 mailings to annual registrants (approx 2,700)**
- logo placement on sponsorship & award page at www.HofferAward.com
- sponsorship links on *US Review*/Hoffer Results page at www.theUSReview.com
- social media (Eric Hoffer Award & *The US Review of Books*)

Bronze ($500)

- logo placement on sponsorship & award page at www.HofferAward.com
- sponsorship links on *US Review*/Hoffer Results page at www.theUSReview.com
- social media (Eric Hoffer Award & *The US Review of Books*)

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